

Curbside Appeal Program

Team Application

Program Overview

From curb to steps, the Curbside Appeal Program beautifies residential blocks. This program is designed to boost quality of life, attractiveness, and community cohesion. Program goals include:

- Improve the exterior appearance of residential properties
- Build stronger community connections between neighbors
- Strengthen neighborhood identity and pride

Note: this is a competitive application process. Only a limited number of blocks will be selected each year.



Source: [PHS About Us](#)

Eligibility Requirements

For your block to be eligible, it must:

- Be in an income-eligible census tract.
- Demonstrate collaborative planning and be willing to participate in a community building day.
- Have 50% or more of block households be interested in applying and be listed on the team application.
- Every team member **MUST** own their home OR have documented permission of the owner to participate.

For residents to be eligible, they must meet the following:

- Homeowners or tenants must provide written authorization of property owner (will be collected if the block is selected).
- Current or in payment agreement on all property taxes.
- If a building code violation exists, the property owners must work towards correcting the violation.

If selected, at least 75% of block households must sign a petition that they are aware of the potential curbside improvements.

Target Area Alignment (check all that apply):

- ☐ Green infrastructure projects
- ☐ Taking Care of Business (TCB) corridors
- ☐ Place-based strategy areas (Choice Neighborhoods)
- ☐ Turn the Key / affordable housing developments

Team Application

Block: _____

Name of block organizer (must live on the block): _____

Phone number of block organizer: _____

Email address of block organizer: _____

Sponsoring community organization (NAC or NCAC): _____

Desired improvements: Select the top 5 improvements that are most important to you. Provide a brief explanation for why these improvements are needed in the boxes below.

Ex: ☒ lawn restoration, the lawn has been polluted by trash and has not been able to regrow even after trash removal and consistent watering.

NOTE: The City will assess the conditions listed to verify if they qualify for funding under the program.

Landscaping:

Selective tree trimming/replacement (based on condition of the tree)

☐

Garden beds and plantings

☐

Planter box and plantings

☐

Lawn restoration/seeding

☐

Mulch replacement

☐

Rain barrels

☐

Downspout planters

☐

Street trees

☐

Maintenance:

Selective walkway repairs (based on condition or if a resident has limited mobility)

☐

Fence install/repair ☐
Debris removal ☐
Vacant lot clean up ☐
Vacant lot fence repair/installation ☐

History of Community Building/Civic Engagement

Please select all the examples of how your block has come together to host events, keep the block clean, or any example that shows how you work together to support each other as a community. Please select from the list below.

Safety & Wellness ☐ Playstreet ☐ Youth mentoring ☐ Youth sports club ☐ Transportation safety advocacy ☐ Public health improvements ☐ Violence prevention efforts	Clean & Green (4) ☐ Block clean up ☐ Vacant lot clean up ☐ Community garden ☐ Tree planting ☐ Philly Spring Cleanup
Community Building / Civic Engagement ☐ Voter registration drive ☐ School supplies drive ☐ Have a block captain ☐ Block party ☐ Block meal trains ☐ Block town hall ☐ Government program sign up support	Other Efforts ☐ Religious gathering ☐ Historic preservation efforts ☐ Organized carpooling ☐ Language classes ☐ Tech literacy programs ☐ Other

Once you select all the relevant examples, please explain your top 3 best examples of how the block was able to organize these programs or events using the section below. Additionally, please explain the major accomplishments and how the block was able to sustain these efforts. If you checked 'Other' be sure to provide details and explanation on that as well.

It is **highly recommended** that you provide photos or videos of any community building events or meetings. Directions for returning these items are listed below.

- Photos: print out and submit with packet or send them via email to your NAC coordinator or NCAC staff contact.
- Videos: Send them via email to your NAC coordinator or NCAC staff contact.

Block Conditions Photos

Submit photos of the block and individual property conditions. Photos must highlight the location of the desired improvement selected on the previous page. Either print out the photos and attach them with the packet or submit to your NAC coordinator or NCAC staff contact via email.

Note: you do not have to include photos of every property. Please limit the number of photos to *no more than five*. Please be sure to represent all your selected improvements in the photos.

Maintenance Plan

Please describe how the block will maintain the desired improvements after the conclusion of construction. Questions you must answer include:

- Who will be maintaining the improvements?
- How will you maintain the improvements?
- Are there existing efforts to maintain the block? If so, please explain. If not, how will you organize these efforts?

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on its right side, suggesting it's resting on a surface.

1. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ _____	2. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ _____
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Phone Number: _____ Email: _____	Phone Number: _____ Email: _____
3. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____	4. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____
5. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____	6. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____
7. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____	8. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____

9. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	10. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
11. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	12. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
13. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	14. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____

15. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	16. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
17. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	18. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
19. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	20. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____

21. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	22. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
23. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	24. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
25. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	26. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____

27. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	28. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
29. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	30. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
31. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	32. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____

33. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	34. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
35. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	36. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____
37. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____	38. Resident Full Name: _____ Do you own your home? Yes / No Do you have consent from the owner? Yes / No Address: _____ Phone Number: _____ Email: _____

39. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____	40. Resident Full Name: _____ Do you own your home? Yes / No • Do you have consent from the owner? Yes / No Address: _____ _____ Phone Number: _____ Email: _____
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Submission Instructions

Please submit the hardcopy of the application to your closest Neighborhood Advisory Committee (NACs) or Neighborhood Community Action Centers (NCACs) #9 and #10. The organizations' locations and contact information are listed for your convenience and can be accessed via the QR code below.

NAC/NCAC contact information

NAC name	Zip code	Address	Contact Info
ACHIEVEability	19139	5901 Market St, Suite 410	(215) 557-8414 x8802
Asociación Puertorriqueños en Marcha (APM)	19122	600 W Diamond St	(215) 235-6070
Empowered CDC	19153	7410 Buist Ave	(215) 278-9782
Episcopal Community Services of the Diocese of PA	19151	6006 W Girard Ave	(215) 528-5147
Frankford CDC	19124	4667- 69 Paul St (2 nd floor)	215-743-6580
Germantown United	19144	5320 Germantown Ave	215-856-4303
Greater Philadelphia Asian Social Services (GPASS)	19120	4943 N 5th St	215-456-1662
Greater Philadelphia Community Alliance (GPCA)	19146	1529 S 22nd St	(215) 336- 5505
HACE: Central Office	19140	167 W Allegheny Ave	215-426-8025
HopePHL	19104	325 N 39th St	267-777-5820
Hunting Park NAC	19140	3760 N Delhi St	215-225-5560
Lower North CDC	19121	2206 Ridge Ave, 1st floor	(215) 305-4100
Mt. Vernon Manor, Inc.	19104	631 N 39th St	215-475-9492
New Kensington CDC	19134	2771 Ruth St, Suite 1	215-427-0350
Nicetown CDC	19140	4300 Germantown Ave, 3 rd floor	215-329-1827
Philadelphia Chinatown Development Corporation	19107	301-305 N 9th St	215-922-2156

South Kensington Community Partners, Inc.	19122	1529 N American St, Studio 107	215-427-3463
Southwest CDC	19142	6328 Paschall Ave	215-729-7441
Strawberry Mansion Neighborhood Action Center	19121	2829 W Diamond St	215-235-7505
Tacony CDC	19135	4819 Longshore Ave, Unit C	(267) 276-2586
The Enterprise Center CDC	19139	4548 Market St	(215) 594-0228
Tioga United, Inc.	19140	1539 W Venango St	215-639-6912
UAC/Parkside Association of Philadelphia	19131	1719 N 52nd St	215-877-1198
Whitman Council, Inc.	19148	2455 S 3rd St	215-468-4056

NCAC name	Zip code	Address	Contact Info
Action Center 9: Logan Library	19141	1333 Wagner Ave.	(267) 496-0714
Action Center 10: Hayes Recreation Center	19115	9800 Roosevelt Blvd	(267) 496-3963

QR Code to Neighborhood Advisory Committees (NACs) Website



Next Steps

After your application is submitted, you will be contacted if your block has been awarded with next steps.