

## Restaurant Industry Best Practices Series



Whether you're planning to open a restaurant or simply want your restaurant to be more profitable, this is a free series you won't want to miss.

We'll take you through all the critical aspects of planning and operating a restaurant. In this FREE series, you'll skip the learning curve and beat the odds on your way to a successful, profitable business. Students will be selected by a team of professionals.

### Register for the Restaurant Industry Best Practices Series - Classes Start March 28th

#### >> FOUNDATION

**March 28, 2023**

All successful businesses start with a strong foundation. Explore the critical elements to consider

#### >> LOCATION AND FINANCING

**April 4, 2023**

In this workshop, we'll explore concept and location, start-up

before embarking on your new business or expanding your existing business.

## >> MANAGEMENT AND OPERATIONS

**April 11, 2023**

This workshop covers staffing, operational tools for front and back of house, vendors, and maintenance tools that are critical in managing costs and improving quality of life.

## >> TECHNOLOGY AND DIGITAL MARKETING

**April 25, 2023**

Understand the critical role of technology in engaging customers and maximizing sales. A social media marketing expert will join the discussion to answer your questions.

costs, and financing your new restaurant or new profit center.

## >> MENU ENGINEERING AND FOUR WALLS MARKETING

**April 18, 2023**

Learn how to use your menu and venue as your #1 marketing tool to maximize profits.

## >> METRICS AND PROFITABILITY

**May 2, 2023**

You can't improve what you don't measure. Learn about the key restaurant industry benchmarks and how to maximize profitability.

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**All sessions run from 10:00 AM to 12:00 PM.**

**For more information, please email [powerup@ccp.edu](mailto:powerup@ccp.edu) or call 215-496-6151.**

Request A SCORE Mentor

### **DISCLAIMER:**

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